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Health Information Professionals Week Hails ‘Reliable Information, Responsible Care’ During 26th Annual Celebration

HIP Week Set for March 22-28, 2015

The American Health Information Management Association (AHIMA) will honor and celebrate health information professionals during the 26th annual Health Information Professionals (HIP) Week March 22-28, 2015. This year’s theme is “Reliable Information, Responsible Care.”

“During AHIMA’s Health Information Professionals Week, we want to raise awareness that HIM professionals have the knowledge, skills, and motivation to lead in turning health information into knowledge that will improve the health of patients,” said AHIMA CEO Lynne Thomas Gordon, MBA, RHIA, FACHE, CAE, FAHIMA. “This year’s theme reflects AHIMA’s continued focus on its vision of advancing the use of quality health information to improve health and wellness worldwide.”

HIP Week 2015 will coincide with AHIMA’s Hill Day, an event where AHIMA members visit Capitol Hill and share the importance of advancing HIM. Information governance, privacy and security, and fraud and abuse concerns continue to be key issues for HIM professionals, and AHIMA is ready to provide guidance to the healthcare industry and government leaders seeking counsel.

“Our role is evolving from simply translating data to providing instant access to intelligence that can drive clinical and administrative decision making in real time," said Thomas Gordon."We envision a world in which everyone benefits from the exchange and use of health information that is accurate, accessible, and secure and available to the right person at the right time." 

Information can be used as an asset to benefit healthcare organizations, to improve performance and improve patient health. Achieving aims such as improving cost, quality, and population health depends on the ability to turn data into knowledge. With the theme of “Reliable Information, Responsible Care,” AHIMA reiterates its belief in the necessity of building quality healthcare through quality information.

About AHIMA
The American Health Information Management Association (AHIMA) represents more than 71,000 health information management and health informatics professionals in the United States and around the world. AHIMA is committed to promoting and advocating for research, best practices and effective standards in health information and to actively contributing to the
development and advancement of health information professionals worldwide. AHIMA’s enduring goal is quality healthcare through quality information. ahima.org

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